

Micro Grant Impact



1,114 small & micro businesses received the City of York Micro Grant.



As part of the evaluation, we did follow up interviews with 29% of the grant recipients.



35.2% of respondents referenced the grant contributing to investment in equipment, technology or materials.

25.5% referenced the grant contributing to digitalisation of the business



17.6% referencing the grant contributing to marketing investment.



57% of the businesses provide the main household income



294 of businesses had been at risk of permanently ceasing to trade over the last year and avoided this outcome.



10.4% of respondents referenced the wellbeing impact of the grant support.

57% of respondents had diversified or adapted due to the COVID-19 pandemic



42.3% of these respondents having digitalised some or all of their products or services.



